



New Hampshire Postal Customer Council

## PCC Direct Connection

Dedicated to Building Postal-Customer Relations

Spring 2010

### NEW BUTTERFLY STAMP LETTERS WITH A SURCHARGE



On May 17, the Postal Service™ will issue a monarch stamp, the first butterfly stamp design that will be issued for use on large-size greeting cards. The Monarch First-Class™ Surcharge Rate stamps will be published as a pane of twenty.

The Postal Service requires extra postage, called a “nonmachineable surcharge” on First-Class Mail® letters when an envelope:

- Is square or doesn't meet aspect ratio
- Is rigid and doesn't easily bend
- Contains items that create an uneven mailpiece
- Has an address that is parallel to the shorter dimension of the letter (vertical setup)

Participating manufacturers will print a silhouette image of the butterfly on envelopes, making it easier for customers to understand how much postage to put on their envelope. The silhouette image text will read: “Butterfly Stamp or Equivalent Postage Required.” This implies for customers to use either the Butterfly stamp or postage totaling its value.

### NEW ACTING DISTRICT MANAGER RANDY MISKANIC JOINS THE NNED



Customers at the New Shipping Prices seminar on February 12 had an unexpected treat. The new acting District Manager for the Northern New England District (NNED), Randy Miskanic, provided the opening remarks. Current District Manager Debbie Essler is at USPS® Headquarters to lend her expertise in Network Operations Optimization.

Randy is the Deputy Chief Inspector, Eastern Field Operations, for the U.S. Postal Service®. Prior to this, Inspector Miskanic was the Inspector in Charge of the Northeast Area. Previous responsibilities include an assignment to the Universal Postal Union in Berne, Switzerland, where he developed global security and investigative programs for the postal and shipping sector. He has also worked in New York City and Washington, DC, and holds a Computer Science degree from the University of Pittsburgh. Mr. Miskanic offers mailers any assistance they need as his door is always open.

**DID YOU KNOW?**  
Bulk Mail Centers are now called **Network Distribution Centers?**

## **NEW ENGLAND BUSINESS MAIL EXPO**

**Boxborough (MA) Woods Holiday Inn  
Friday June 11, 2010**



PCCs from New England will join forces at the premier mailing event of the season, the New England Business Mail Expo. This year's event is on Friday, June 11, and will feature Tom Day, Senior Vice President Intelligent Mail and Address Quality, along with industry experts and vendor exhibits. Watch your mailbox for more information, and visit our Web site for ongoing updates.

### **Save These Dates!**

*April 11-14, 2010*  
**National Postal Forum**  
*Nashville TN*

*June 11, 2010*  
**New England Business Mail Expo**  
*Boxborough MA*

### **Important changes to note**

- ◆ March 15 change to hardcopy postage statements
- ◆ May 17 intro of the new butterfly stamp
- ◆ June 7 commercial flats "droop test" change



### **Industry Tip**

Having problems with delivery of your direct mail pieces? First ensure the address is "postally perfect". The usps.com Web site is your source for accuracy. Click the first link at the top of the landing page, "FIND A ZIP CODE".

No ZIP+4™ = possible non-delivery.

## **BECOME A MAIL SERVICE PROVIDER**

Businesses check the USPS Web site for help when they need mailing services. The U.S. Postal Service and your local Postal Customer Council are pleased to offer you a unique opportunity to promote your business as a Mail Service Provider (MSP) on the USPS/PCC website. The new PCC MSP program offers access to members of a PCC network of over 200 PCCs nationwide. Initially, the MSP program offers six categories of service providers: **mail preparation, mailing lists, mail printing, mailing support, mailing supplies, and mailing equipment.** PCC members can enroll in the program as either local or national providers. Contact the NH PCC for an application and more information at [NHPCC@usps.gov](mailto:NHPCC@usps.gov).



*Images from the February 12 New Shipping Prices seminar.*

### **NH PCC Executive Board**

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